

“The vision is really about empowering workers, giving them all the information about what’s going on so they can do a lot more than they’ve done in the past.”
-Bill Gates

Employee Engagement

Moving Past the Corporate Catch Phrase Delivering On-Target Results

The Importance of Employee Engagement

Go beyond catchy slogans and shallow efforts to keep employees on-target. True employee engagement requires a comprehensive, strategic approach that creates positive, lasting results when implemented effectively. Employee engagement encourages productive and dedicated team members with vested interest in the company, managers motivated by positive results and a bottom line that benefits from increased employee retention and efficient operations. Simply stated, employee engagement is vital to building a successful organization.

In this course participants will learn the following:

- Diagnosing and measuring employee engagement within your organization
- Assessing your own levels of engagement and discovering actions you can take to enhance it
- Learning and practicing engagement essentials: tools to help align and build team commitment
- Developing strategies for intentional engagement
- Recognizing the role that respect and collaboration play in employee engagement

Attendees who complete the Employee Engagement course gain an understanding of the concepts and skills necessary to empower the people in your organization. Employee engagement can give your team the ability to make a real and lasting impact on all aspects of your business, ensuring better communication, committed employees and organizational success.